

Groupe TERA strengthens its position in the real-time air quality monitoring sector with the acquisition of OMWAVE

- A strategic acquisition to strengthen all stages of the sensor value chain, from design and development to production of the NextPM range
- Strong operational synergies expected in order to optimize production processes, significantly increase production capacities and improve sales cycles of OEM sensors, while guaranteeing customers sensors at the cutting edge of innovation
- Building on this structuring acquisition and the continued rise of its sensors activity, TERA Group is now targeting a turnover of at least 10 million euros from this activity by 2026

Crolles, Isère, (France), November 7, 2023, 6:00 p.m. – Groupe TERA (FR0013429404 – ALGTR), a major player in the real-time analysis, measurement and valorization of air quality, announces today a stake of more than 50% in OMWAVE, pioneer of IoT in France and specialist in the design and production of connected products. This strategic acquisition is part of the development strategy of the sensors activity and allows the group to strengthen its position as a leader in the field of environmental monitoring.

OMWAVE is a recognized player in home automation in France, for more than 10 years, in different fields (health, robotics, energy, etc.), achieving more than 2M of turnover in 2022. With its sites in Paris and Toulouse, OMWAVE intervenes at all key stages, from architecture to production including the installation of its solutions. The company, which has been working with Groupe TERA for more than 5 years, has continuously delivered a very high quality level of execution through numerous achievements, in particular the citizen sensor, the NextPM Lite and the SafyrOPC.

Already recognized for its high precision and versatility, the NextPM series of sensors developed by Groupe TERA will benefit from the technological know-how of OMWAVE, which has advanced expertise in sensor integration processes. Together, the two players will benefit from strong operational synergies which will be reflected in particular by the strengthening of their expertise in the design, development and production of sensors, allowing the group to offer complete solutions meeting specific customer requirements.

With this alliance, Groupe TERA reaffirms its commitment to technological innovation by offering cutting-edge solutions in the field of air quality monitoring. The consolidation of diverse and complementary skills with OMWAVE will also allow it to expand its impact in the industry and respond more comprehensively to the growing needs of TERA Sensor's customers globally, supporting them in their product developments, while accelerating OEM sensor sales cycles.

“The union with OMWAVE constitutes a significant step in our development and marks our continued commitment to offering cutting-edge solutions for air quality monitoring,” said **Pascal Kaluzny, founder and CEO of Groupe TERA**. *“With this strategic acquisition, Groupe TERA further strengthens the positioning of NextPM, and more generally of its sensors, by significantly improving its product design capabilities in order to offer personalized solutions adapted to the complex needs of customers. Our teams now include more than thirty engineers specializing in key areas such as hardware engineering, software engineering, design and mechanics, electronics, but also engineers specializing in embedded software, new expertise on which we can now rely thanks to the qualified workforce of OMWAVE. »*

Olivier Moinecourt, founder and President of OMWAVE, added: *“We are delighted to join forces with Groupe TERA for the development of our company. This union will strengthen our position in the global market and allow us to offer even more innovative solutions in the field of environmental monitoring and smart, connected sensors. »*

In addition, Groupe TERA is also continuing to structure its teams, notably with the arrival of a new international sales representative to strengthen its export position and expand its presence on global markets.

Building on this structuring acquisition, carried out in cash, and the continued rise of its sensors activity, Groupe TERA is now targeting a turnover of at least 10 million euros from this activity by 2026.

About OMWAVE

For 20 years, OMWAVE has participated in the Internet of Things (IoT) revolution by supporting its customers in its new connected worlds. Whether in energy, health, buildings, home automation, robotics or sensors, OMWAVE designs solutions, from the idea to design and industrialization. OMWAVE connects objects and systems to accelerate the introduction of smart objects into our lives.

About Groupe TERA

Groupe TERA, created in 2001 and employing 141 employees at the end of June 2023, is a leader in real-time measurement, analysis and valorization of air quality. The group is currently one of the only players in the world to be present across the entire air quality value chain, thus being able to meet all of its customers' needs by relying on three complementary activities, and synergistic: a laboratory specializing in the analysis of chemical air pollutants for all environments, an activity of design, development and marketing of innovative sensors “Made in France” for real-time measurement of the quality of air and a digital offer, consisting of innovative professional analysis software capable of processing air quality data reported by sensors. This last solution is completed by its individual citizen sensor.



Contacts

Groupe TERA

Tél. : +33 4 76 92 10 11
investors@Groupe-tera.com

NewCap

Relations Investisseurs
Aurélie Manavarere / Louis-Victor Delouvrier
Tél. : +33 1 44 71 98 53
Groupe.tera@newcap.eu

NewCap

Relations Médias
Arthur Rouillé
Tél. : +33 1 44 71 94 98
Groupe.tera@newcap.eu